

## PERSONAL INFORMATION

# Md Rezaul Islam



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[Portfolio](#) | <http://rezabdt.github.io/>  
[LinkedIn](#) | <https://www.linkedin.com/in/rezabdt/>  
[Skype](#) | rezabdt007

Gender: Male | Date Of Birth: 17/09/1991 | Nationality: Bangladeshi

## CAREER SUMMARY

I'm a Digital Marketer. SEO, SMM & Web Development with Over 3 Years of Experience. Experienced with All Stages of The Marketing Cycle for Product Promotion & Also CMS Developer.

- 3 Years of Professional Experience with 5+ Years of Marketing skills.
- Marketing Experience in Google Adwords, Facebook Ads, ASO & All Mainstream Social Media. Also Email Marketing.
- Analytical Skill to Understand Market.

## WORK EXPERIENCE

Jun 2019 -Dec 2020

### Digital Marketing Executive | Full Time

Alt Fix Ltd. | Baridhara DOSH, Dhaka, Bangladesh

[Sales & Marketing](#) | Image Post Production

[Responsibilities:](#)

- Digital Marketing
- Web Development & Maintenance
- Graphics Design

Oct 2017 - Present

### Team Lead | Part-Time

WeblyWork | Lalmonirhat, Rangpur, Bangladesh

[Sales & Marketing](#) | Software & ITES

[Responsibilities:](#)

- Digital Marketing
- Android Development, Front-End & Back-End Development
- Leadership - Team of 5
- Development & Maintaining Projects for Clients

Apr 2017 - May 2017

### Lead Trainer | Contract

LEDP | Lalmonirhat, Rangpur, Bangladesh

[Digital Marketing](#) | Training Course

[Responsibilities:](#)

- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Email Marketing
- Freelancing Marketplace

July 2013 - Present **Freelancer** | Part-Time  
 Fiverr & Upwork | fiverr.com, upwork.com  
**Sales & Marketing** | Digital Marketing  
**Responsibilities:**

- Social Media Marketing (SMM)
- Search Engine Optimization (SEO)

May 2010 – June 2013 **Marketing Executive** | Full Time  
 RangpurSource | Rangpur, Bangladesh  
**Sales & Marketing** | Digital Marketing  
**Responsibilities:**

- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Email Marketing

**EDUCATION AND TRAINING**

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Jan 2010 - Dec 2012 **Bachelor of Commerce (B.Com)**  
 Business Studies | National University  
**Result** | 2nd Division

Jan 2007 - Dec 2009 **Higher Secondary Certificate (H.S.C)**  
 Commerce | Lalmonirhat Govt. College, Lalmonirhat, Rangpur, Bangladesh  
**Result** | GPA 3.00 out of 5.00

Jan 2005 - Dec 2006 **Secondary School Certificate (S.S.C)**  
 Science | Bangladesh Railway Children Park High School, Lalmonirhat, Rangpur, Bangladesh  
**Result** | GPA 3.94 out of 5.00

**PERSONAL SKILLS**

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Mother Tongue(s) **Bangla**

Other Language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	AVERAGE	AVERAGE	AVERAGE	AVERAGE	AVERAGE

**Communication Skills** I have gathered good client communication skills during my various project life cycle.

**Organizational / Managerial Skills**

- Leadership – Team of 5
- Project Management skills at a present organization.

Digital Skills	Digital Marketing	Web Development	Graphics Design	Apps Development	Problem Solving
	EXPERT	AVERAGE	AVERAGE	BELOW	BELOW

**Certifications**    **Learning and Earning Development Project, ICT Division**  
Course: Digital Marketing  
Duration: 300 Hours

**Technical Skills**    SEO, SMM, Email Marketing, Google Ads, Facebook Ads, ASO, HTML, CSS, Bootstrap, WordPress, Joomla, Android Studio, Ads Networks, Photoshop, Illustrator, Premiere Pro, After Effect, Domain, Hosting, Ubuntu Server.

**References**    **Md. Eyasin Ali Sarker | CARE**  
Bangladesh | M&E Manager -  
Program Quality, SHOUHARDO  
III Program  
RAOWA Complex, VIP Road,  
Mohakhali, Dhaka-1206,  
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**Arman Hossain**  
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I do hereby declare that all the information given above is true to the best of my knowledge and belief.

Respectfully yours,

**Md Rezaul Islam**

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Last Modified: 01 / 11 / 2021